



Brake the Cycle of Poverty 2026 ROAD RIDE

Saturday, August 8, 2026

Rickenbach Learning Center
Kutztown University

Registration begins at 7:00 am

AVAILABLE SPONSORSHIP OPPORTUNITIES FOR 2026:

<p>\$250</p> <p>SPRINT</p> <p>Event site (start/finish) space to distribute promotional items Logo on event t-shirts Logo placement on website/Facebook page Social media post mentions</p> <p>YOUR SUPPORT PROVIDES 50 CARTS OF FOOD FOR OUR PANTRY FAMILIES*</p>	<p>\$500</p> <p>SLIPSTREAM</p> <p>Event site (start/finish) space to distribute promotional items Logo on event t-shirts Linked logo placement on website/Facebook page Social media post mentions 2 free registrations</p> <p>YOUR SUPPORT PROVIDES 100 CARTS OF FOOD FOR OUR PANTRY FAMILIES*</p>	<p>\$1,000</p> <p>ECHELON</p> <p>Event site (start/finish) space to distribute promotional items Event site banner placement (sponsor supplied) Large logo on event t-shirts Linked logo placement on website/Facebook page Social media post mentions 4 free registrations</p> <p>YOUR SUPPORT PROVIDES 200 CARTS OF FOOD FOR OUR PANTRY FAMILIES*</p>	<p>\$1,500</p> <p>MUSETTE</p> <p>LIMITED OPPORTUNITY: ONLY ONE SPONSORSHIP AVAILABLE</p> <p>Signage and promotional material (sponsor supplied) at each of the official rest stops PLUS All of the benefits of the Echelon Level 5 free registrations</p> <p>YOUR SUPPORT PROVIDES 300 CARTS OF FOOD FOR OUR PANTRY FAMILIES*</p>
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*Each \$5 donation allows us to purchase the equivalent of a shopping cart full of food for one of our Pantry families.

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Sponsorship Level \$250 Sprint \$500 Slipstream \$1,000 Echelon \$1,500 Musette

Return completed form (with payment) to Friend, Inc., 658 Noble Street, Kutztown, PA 19530

Cathy@friendinc.org | 610-683-7790 | www.friendinc.org

Sponsorship deadline is July 14, 2026