

# **SUPPORT ME** IN THE *EXECUTIVE BAKER CHALLENGE*

**Connie Merkel**  
**Administrative Assistant**  
**East Penn Manufacturing**



HELP me reach my \$2,000 goal, because no one in Northeast Berks County should go HUNGRY!



**DINNER BEER WINE SILENT AUCTION LIVE AUCTION DESSERT AUCTION FUN!**

I'm competing in the **NEW Executive Baker Challenge** at the 30th Annual Benefit Auction to raise money for the work of Friend, Inc. Friend assists families and individuals of any age, income, or background who are having difficulty in overcoming the obstacles of everyday living. Join the fun and support me by attending the event, making a donation, becoming a sponsor or taking out an ad in the program book.

I've made it easy for you. Just detach and complete the form below or support me online at [www.friendauction.org](http://www.friendauction.org)

**Meet the Contenders:**

- Leah Cassellia**, Director, Office of Student Involvement and **Donavan McCargo**, Dean of Students, Kutztown University
- Matt Hilbert**, Owner, Kutztown Printing
- Connie Merkel**, Administrative Assistant, East Penn Manufacturing
- Ellen Overcast**, Owner, Dream Vacations
- Maria Wirth**, Managing Director, BusinessOwners Trade Alliance

I will support Connie Merkel, in the Friend, Inc. *Executive Baker Challenge* by:

- Attending the event. \_\_\_\_\_ attendees at \$40 each = \$\_\_\_\_\_ plus an additional donation = \$\_\_\_\_\_.
- I cannot attend, but I'd like to support Connie by **Making a donation in the amount of \$\_\_\_\_\_**
- I'd like to support Connie by **Becoming a Sponsor** (see Sponsor Form for options)
- I'd like to takeout an **Ad in the Program Book** to support Connie
  - \$200 Full-Page (8" H x 5" W)    \$125 Half-Page (3.85" H x 5" W)    \$75 Quarter-Page (3.85" H x 2.35" W)

Send pdf or jpeg to [Cathy@friendinc.org](mailto:Cathy@friendinc.org) by April 1

**TOTAL** amount enclosed \$\_\_\_\_\_ **Make checks payable to Friend, Inc. Visit [www.friendauction.org](http://www.friendauction.org) to make an online gift.**

Name \_\_\_\_\_  
 Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Return Completed Form to Friend, Inc., 658D Noble Street, Kutztown, PA 19530  
[Cathy@friendinc.org](mailto:Cathy@friendinc.org) 610-683-7790 [www.friendinc.org](http://www.friendinc.org)  
**Support for your baker and/or ad is needed by April 1, 2019 for inclusion in the program book.**